

ARCHIE  
SERIES

NO. 19

# KATY KEENE FASHION BOOK

MAGAZINE

by  
Bill  
Woggon



APPROVED  
BY THE  
COMICS  
CODE  
C.C.  
AUTHORITY

10¢



PDC



◀ FRONT COVER FASHION DESIGNED BY LILA PUUK, 747 PARIS S.E., GRAND RAPIDS 3, MICH.

KATY KEENE FASHION BOOK MAGAZINE, Volume 1, Number 19, Winter, 1958. Published quarterly by RADIO COMICS, INC., 1 Appleton Street, Holyoke, Mass. Editorial offices: 241 Church Street, New York 13, N.Y. Application for second class entry pending at the Post Office, at Holyoke, Mass. Copyright 1957, by RADIO COMICS, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Yearly subscription 40c in U.S.A.; single copies, 10c. No actual person is named or delineated in this fiction magazine. Printed in U.S.A.

# KATY KEENE

WINTER FASHION  
PIN-UPS / FRAMED FOR  
YOUR COLLECTION



by  
JACK (SPIN) EVANS (AGE 15)  
2620 E. 45TH ST., N., KANSAS CITY 16, MO.

①

READERS NOTE: ALL PIN-UPS IN THIS STORY DESIGNED BY BOYS! EXCEPT ??? GO ON AND SEE ➤

NO, DEAR FANS,  
YOU'RE NOT SEEING  
**DOUBLE OR  
TRIPLE** ON THIS  
PAGE!!

THESE ARE  
JUST SOME MORE  
FASHION PIN-UPS  
SENT IN BY  
ANOTHER BOY!

PLUS A  
FRAMED  
FASHION PIN-UP  
BY HIM!

ALL FASHION PIN-UPS  
ON THIS PAGE 64  
JOHN A. GUNTERT,  
520 S. LINCOLN AVE.  
NILES, MICH.



NOW, DEAR PIN-UP  
FANS, WE GIVE  
YOU ANOTHER  
FRAMED PIN-UP  
ON THE NEXT  
PAGE!

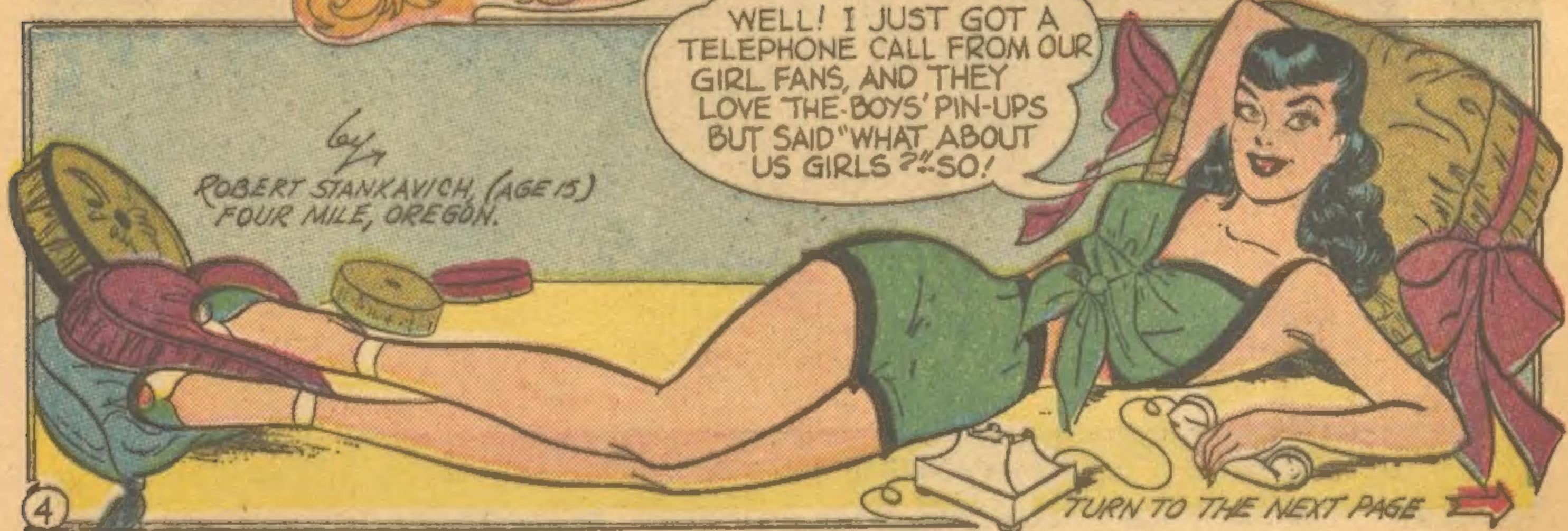
DESIGNED  
BY A  
BOY!

ESPECIALLY  
FOR YOU  
FOR YOUR  
COLLECTION!

# KATY KEENE



64  
GILBERT LOPEZ JR.,  
846 W. ALAMEDA,  
TUCSON, ARIZONA.





5

DECEMBER PIN-UP BY YVONNE ELLIS, 2420 ADAMS ST., GRANITE CITY, ILLINOIS.

# the candy kid . . .

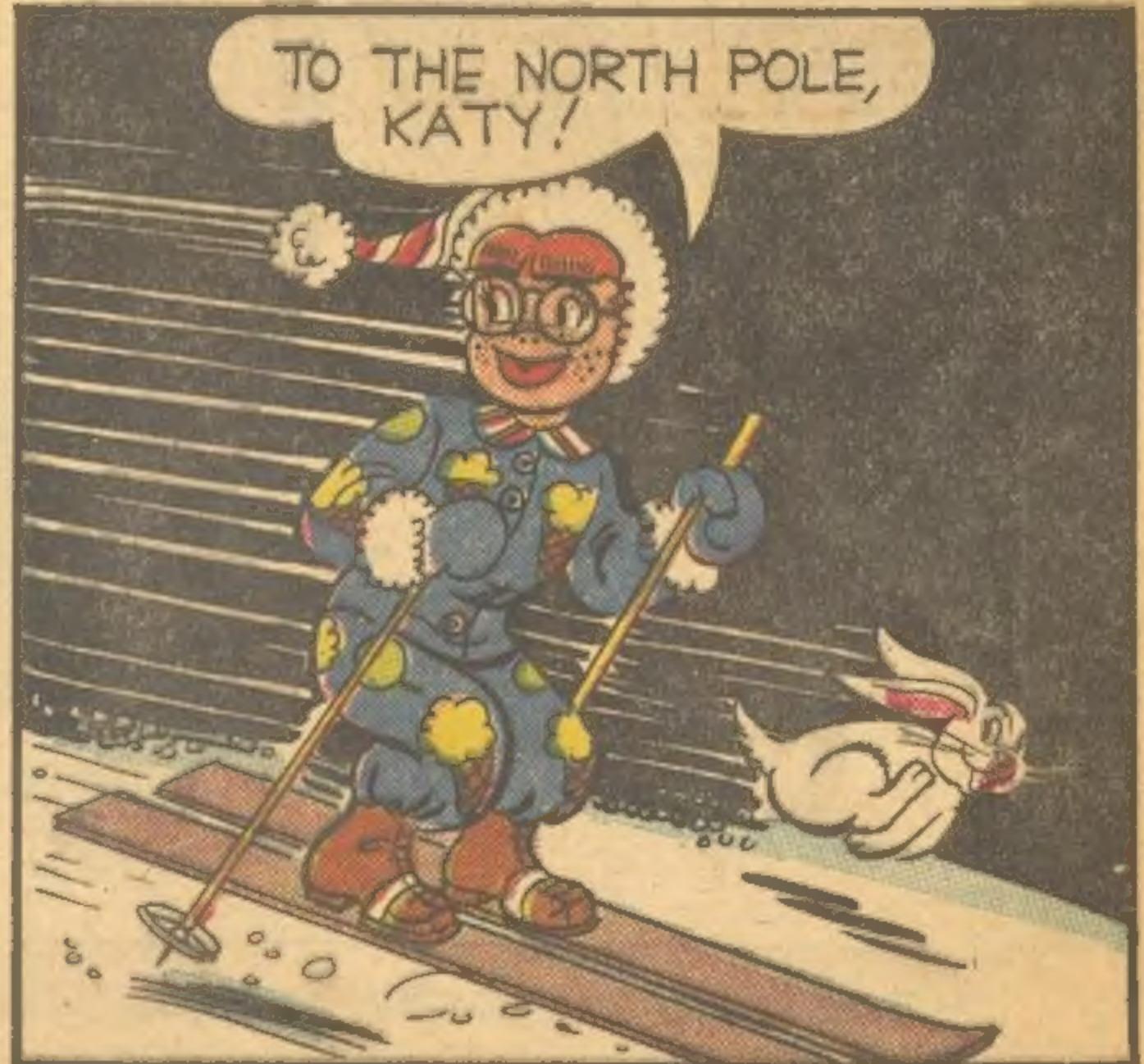
by

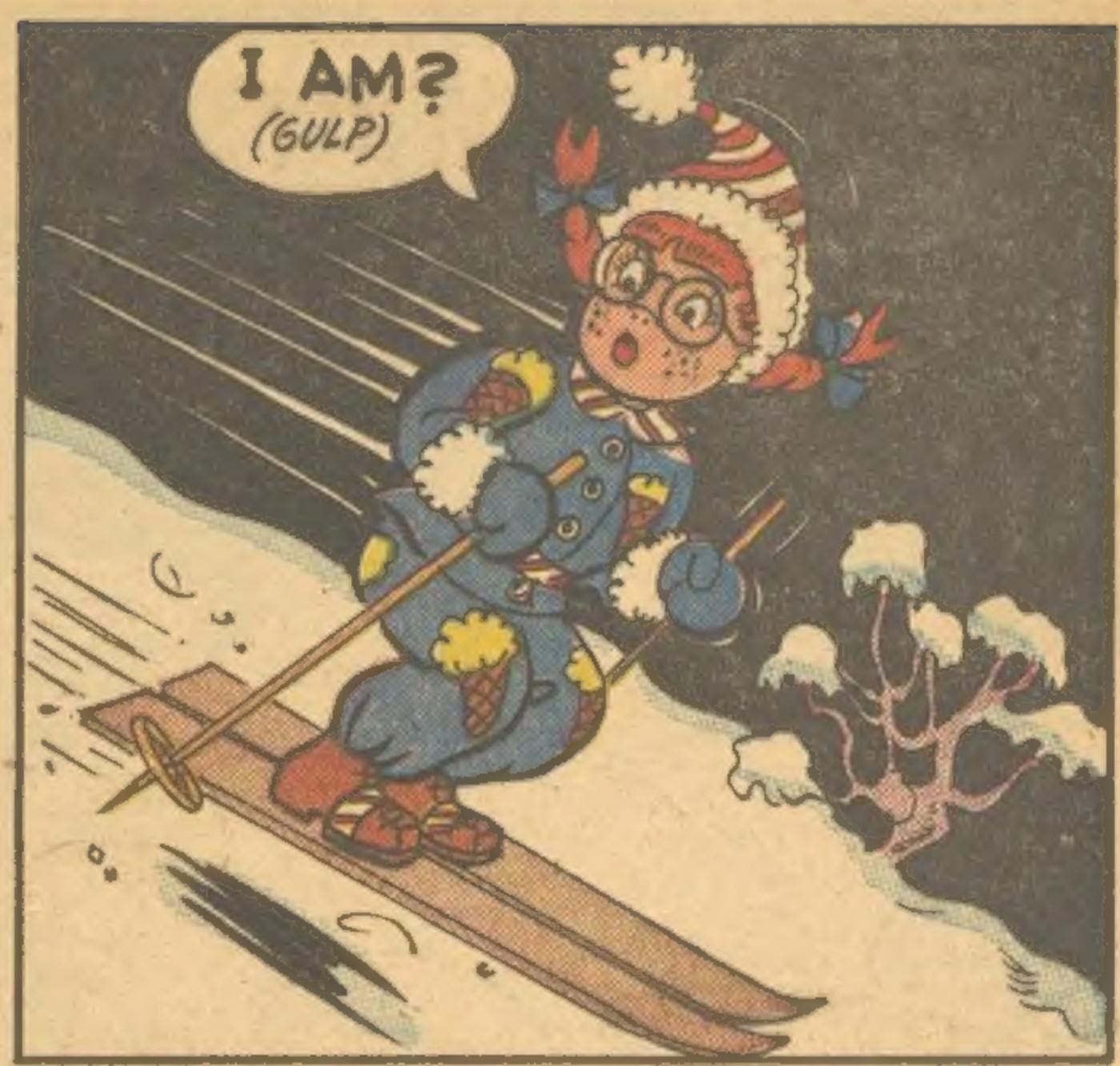
Bill Woggon



SKI FASHION + NORTH POLE  
SIGN, ETC. BY GERALDINE MILLER,  
A-6 COTTAGE COURT, STERTOWN,  
CLIFTON, NEW JERSEY.  
(AGE 12)

KATY'S ALASKA SKI FASHION by DORIS PEDERSEN, 517 NORTH 12<sup>th</sup> ST., NEW HYDE PARK, N.Y.



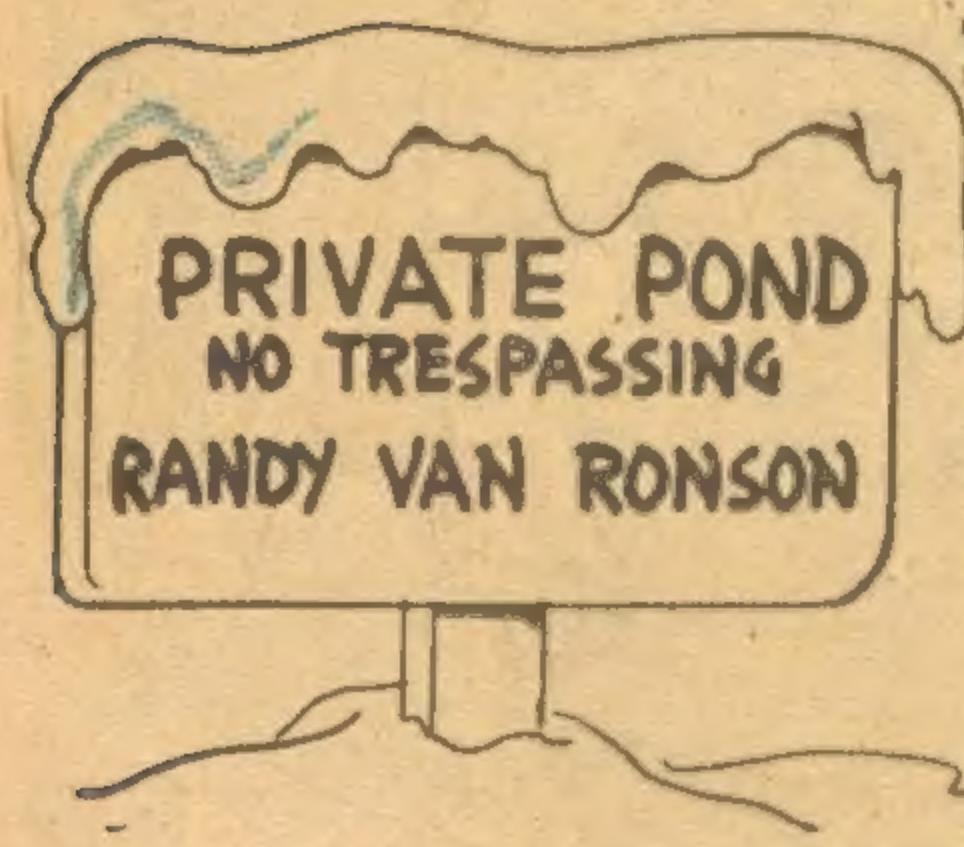


# KATY KEENE FASHION FUN

in WINTER WONDERLAND



SKATING POSES,  
BACKGROUND SCENE,  
ETC. ALL BY  
NANCY ESTES  
BOX 308  
OVIEDO, FLA.



DESIGN YOUR OWN SKATING FASHIONS  
FOR KATY AND SIS THEN FOLLOW THE  
DOTTED LINE WITH PEN OR PENCIL  
AND COLOR THIS PIN-UP!

BILL COGGON

NOW **Bill Woggon** BRINGS TO YOU  
**KATY KEENE** presenting



A BIG BRAND NEW  
KATY KEENE PIN-UP  
PARADE FULL OF NEW STORIES,  
NEW GLAMOROUS FASHION PIN-UPS,  
CUT-OUTS, CARS, PUZZLES, JOKES,  
GAMES, FUN! ALL BRAND  
NEW FROM COVER TO  
COVER!!



**KATY KEENE PIN-UP PARADE #4**

ROOM 603, 241 CHURCH ST., NEW YORK, 13, N.Y.

GENTLEMEN: ENCLOSED IS 25¢ IN COIN (35¢ IN CANADA)  
PLEASE SEND ME A COPY OF KATY PIN UP PARADE # 4  
AS SOON AS IT COMES OFF THE PRESS !

NAME ..... PLEASE PRINT PLAINLY .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

PLEASE MAIL THIS COUPON TO KATY'S ADDRESS IN NEW YORK & NOT TO KATY AT WOGGON WHEELS RANCH IN CALIFORNIA!

# Katy Reehee

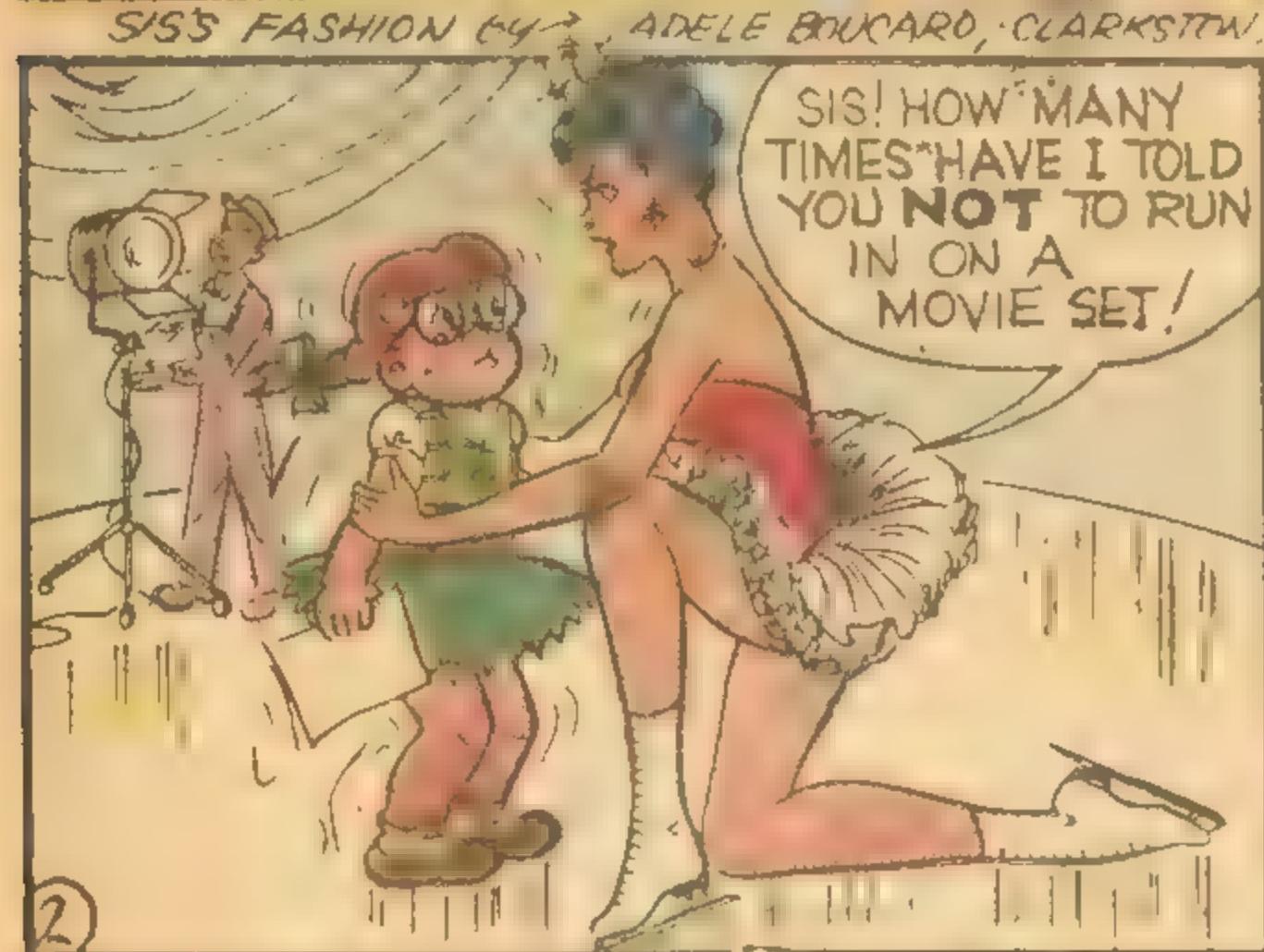
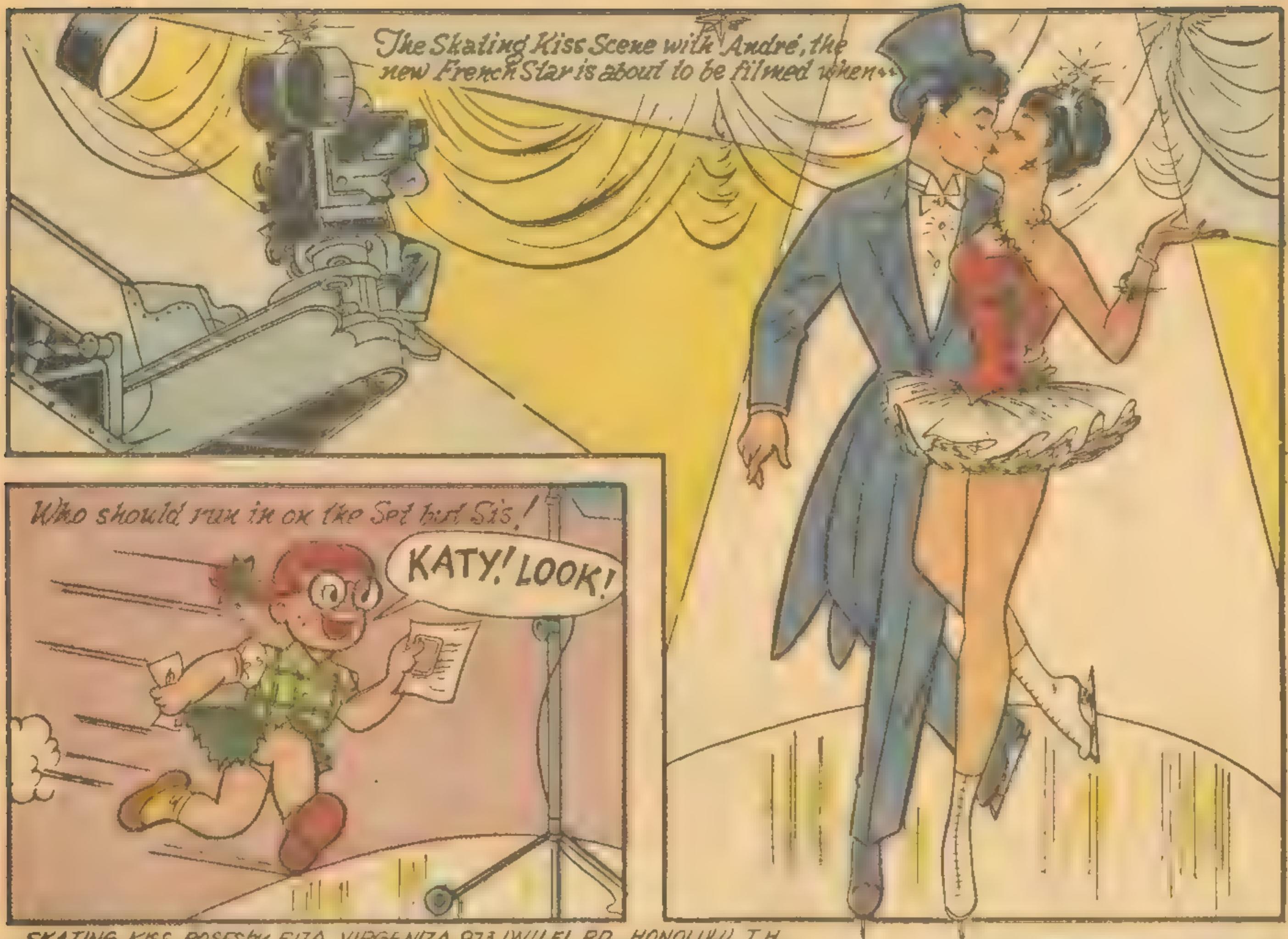
by  
Bill Wooggon

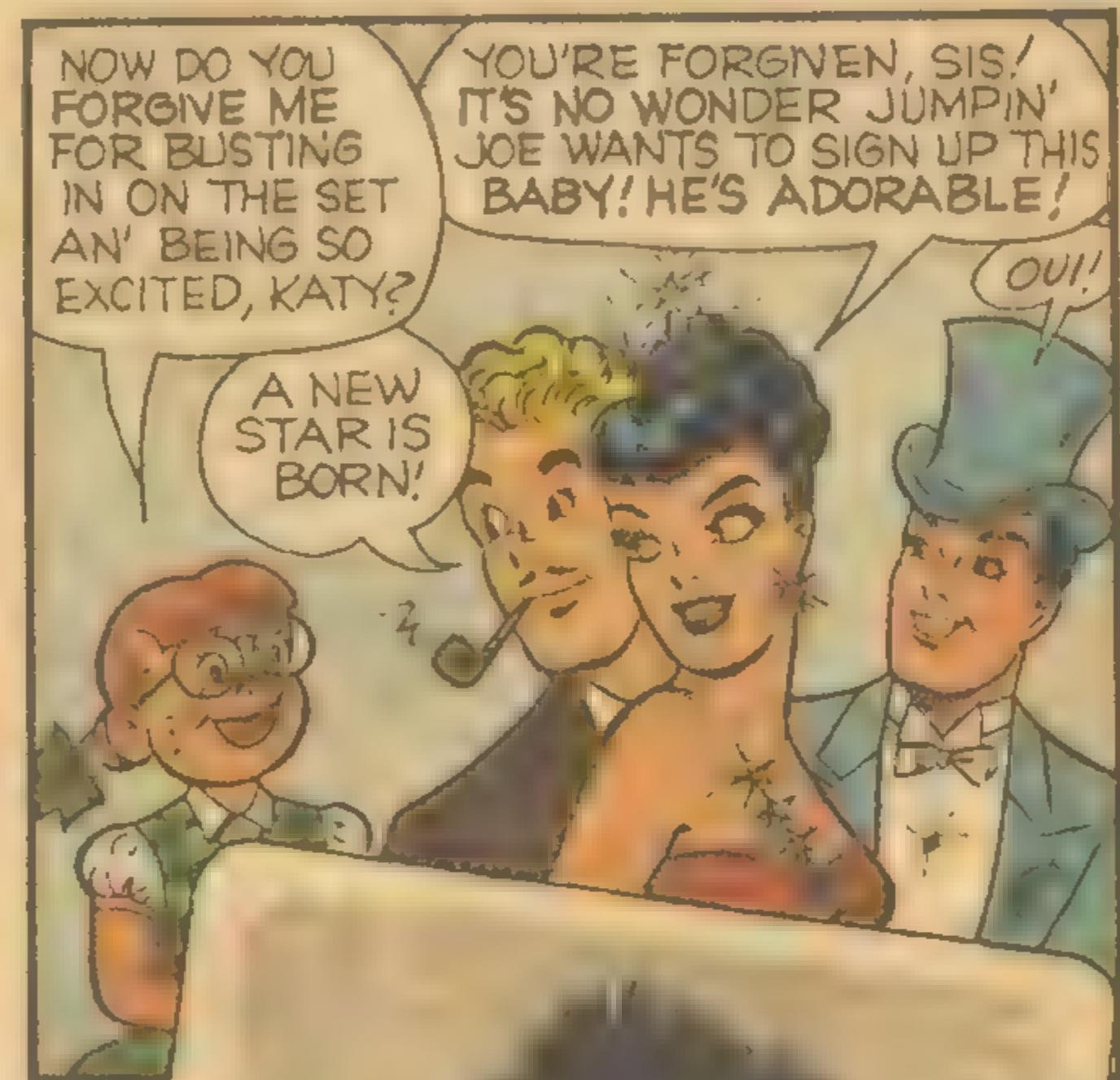
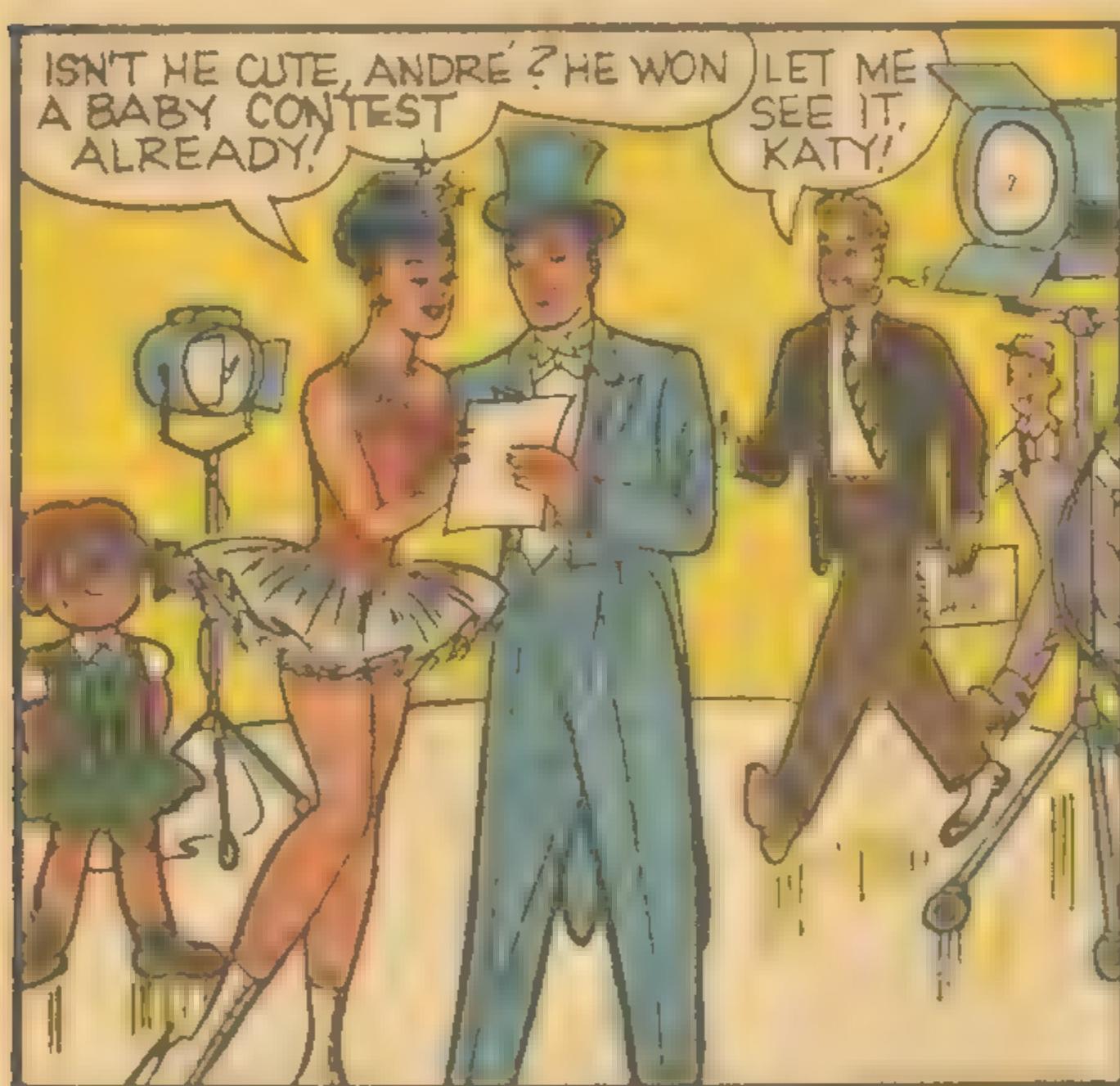
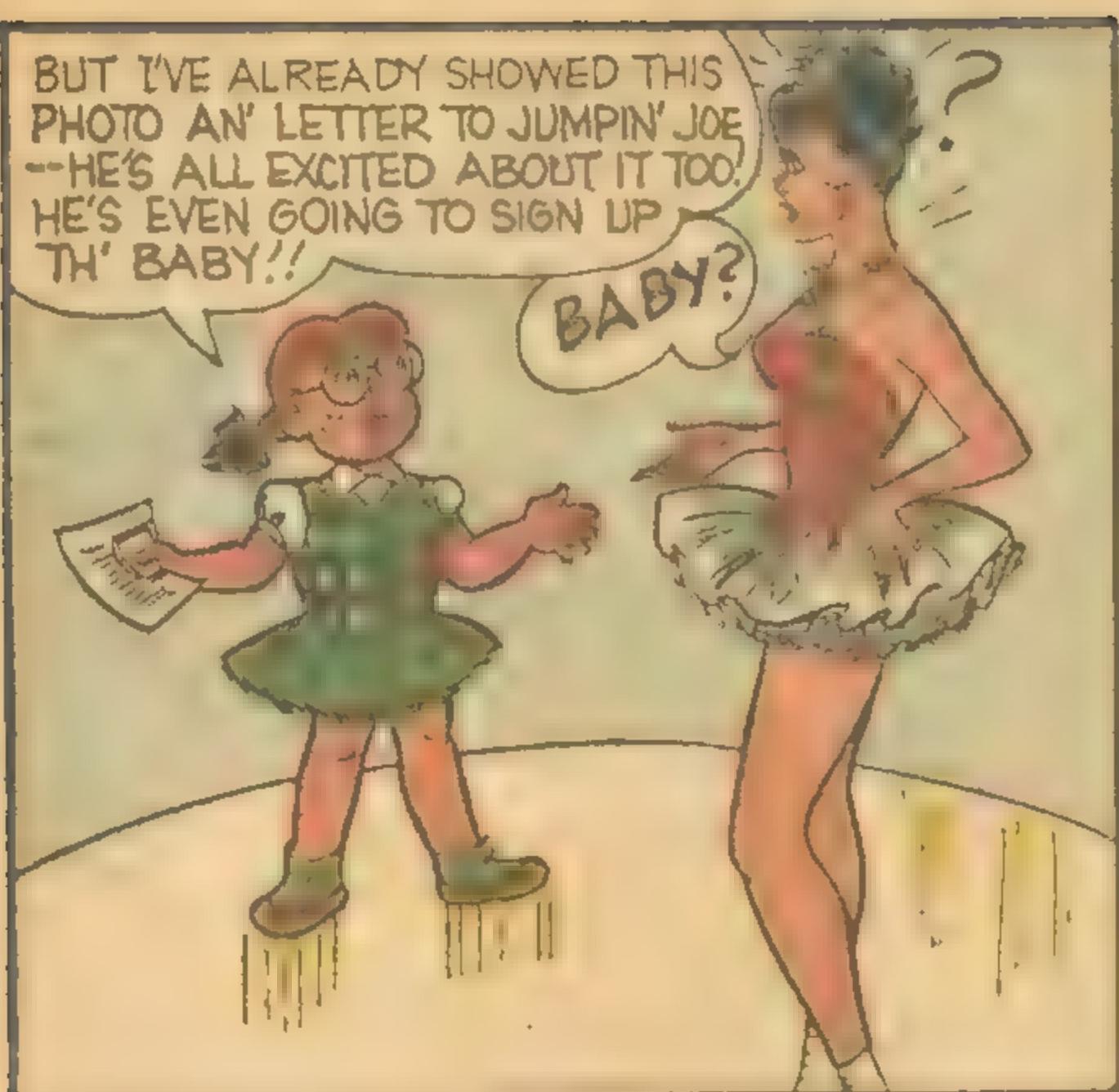


LETTERING ABOVE PLUS  
ALL SKATING COSTUMES IN  
THIS STORY DESIGNED BY  
BILL & JOYCE DRENNEN  
1529 E.H. ST.  
TUCSON, ARIZONA.

BILL & JOYCE ALSO INSPIRED THIS STORY  
PLEASE READ ON AND SEE WHY----







DEAR KATY FANS, I KNOW YOU'RE DYING TO SEE THIS PRIZE-WINNING BABY TOO AND READ THIS LETTER FROM OUR FAITHFUL FANS WHOSE DESIGNS HAVE APPEARED MANY TIMES IN KATY COMICS.

Dear Bill Woggon:

Recently we entered our 9 month old son, Jerry - in a local Baby Photo Contest. The judges took many hours to decide on the winner. While at work I received a phone call. The voice said, "Well, you're the winner of a \$300 Automatic Dishwasher."

I couldn't speak for a moment. Bill and I are so proud we thought perhaps your Katy Keene fans would like to see our prize winner.

Best always  
Joyce & Bill Drennen



Katy  
Sue

64  
Bill  
WOGGON



SKATING POSE, COSTUME PLUS  
LETTERING DESIGNED BY  
JUDY KUTZ, R.T.Z.,  
CLINTON, WISC.

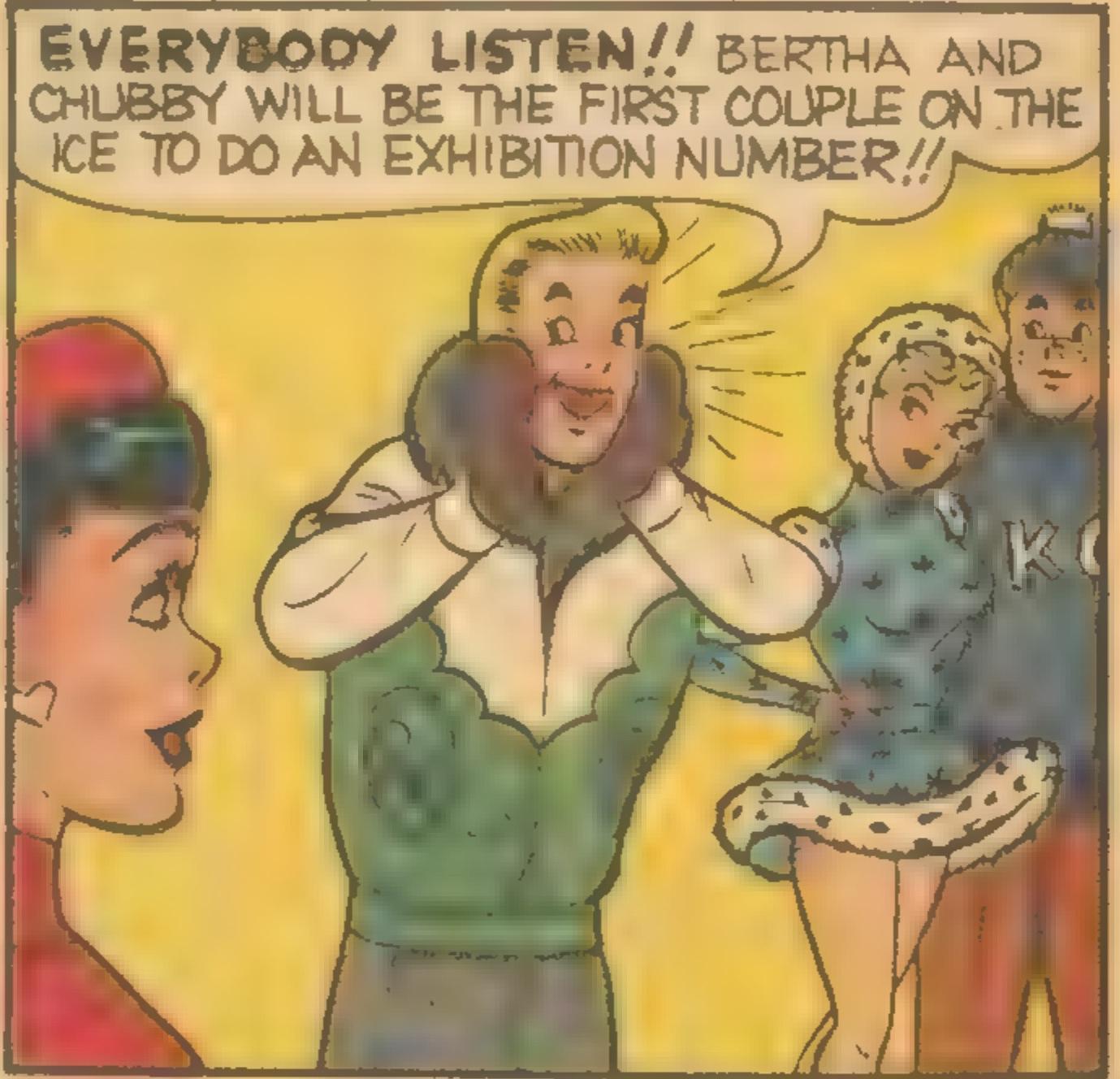
THIS STORY WAS SUGGESTED BY  
JOHN QUENTERT,  
520 SO. LINCOLN AVE.  
NILES, MICH.

K.O.S SWEATER by BUNNY GOLDNER, 2262 REGENT, MONTREAL, CANADA.

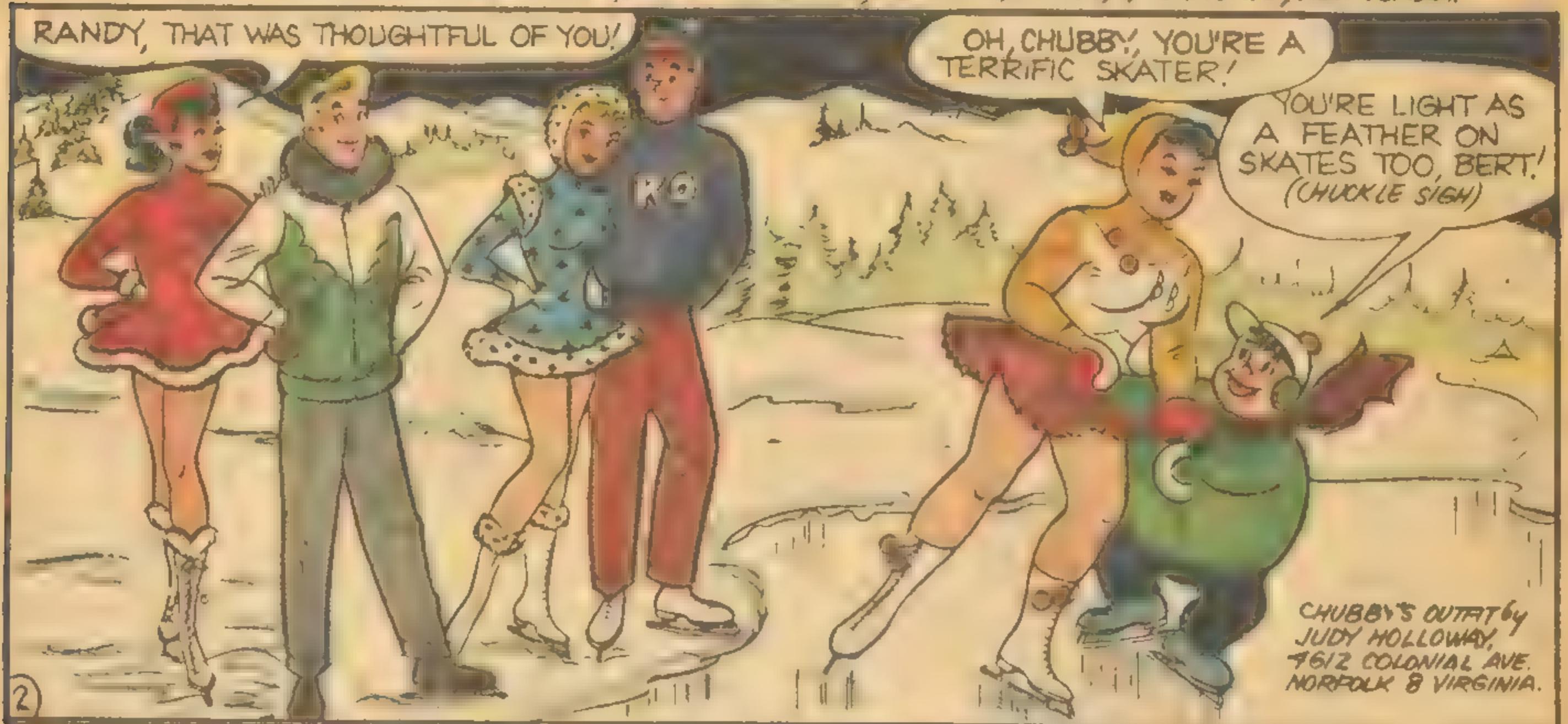




RANDY'S JACKET BY SHERRY LEIBOWITZ, 2259 CRESTON AVE., BRONX, N.Y.



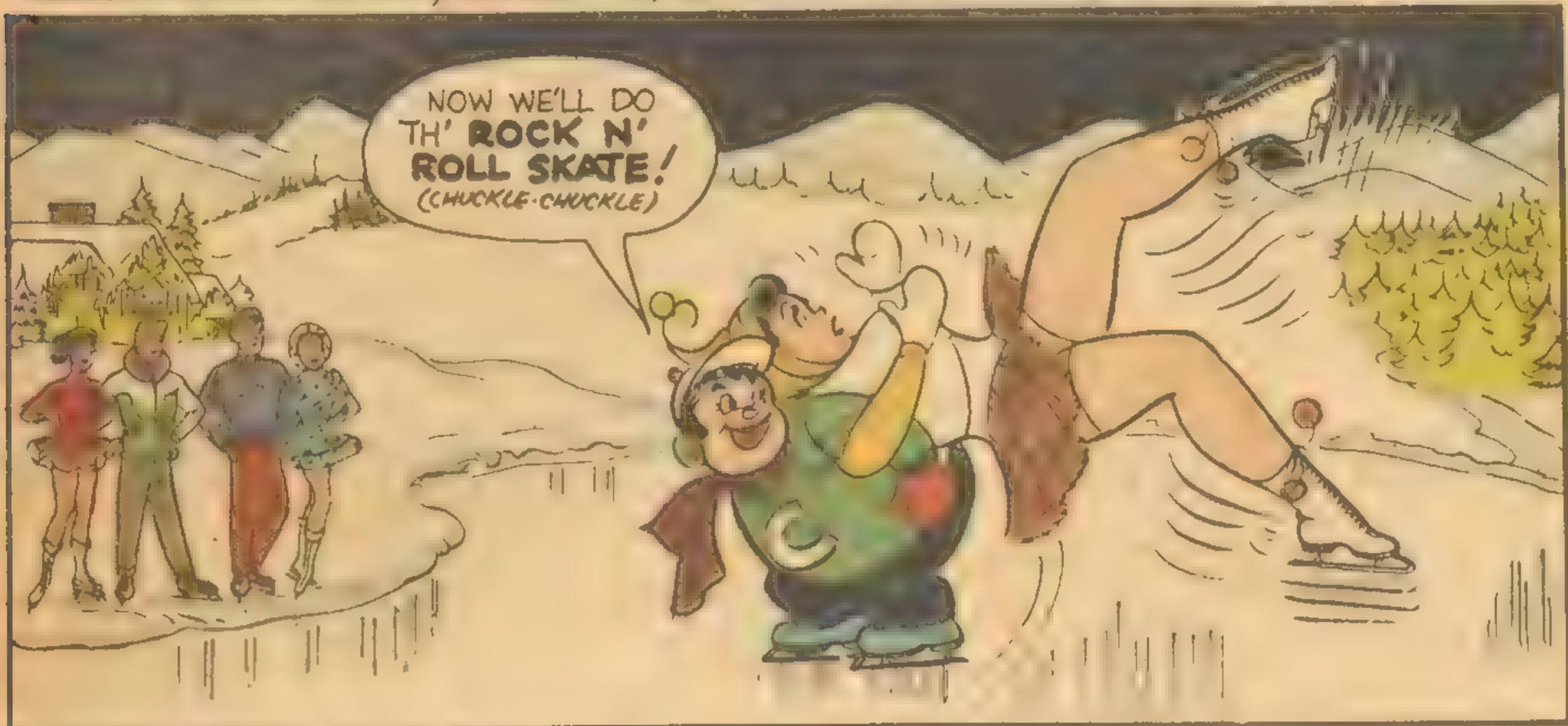
KATY'S SKATING COSTUME & POSE WITH RANDY & PAT NEVILLE (AGE 13) 18 SO. IROQUIS AVE., MARGATE, NEW JERSEY.



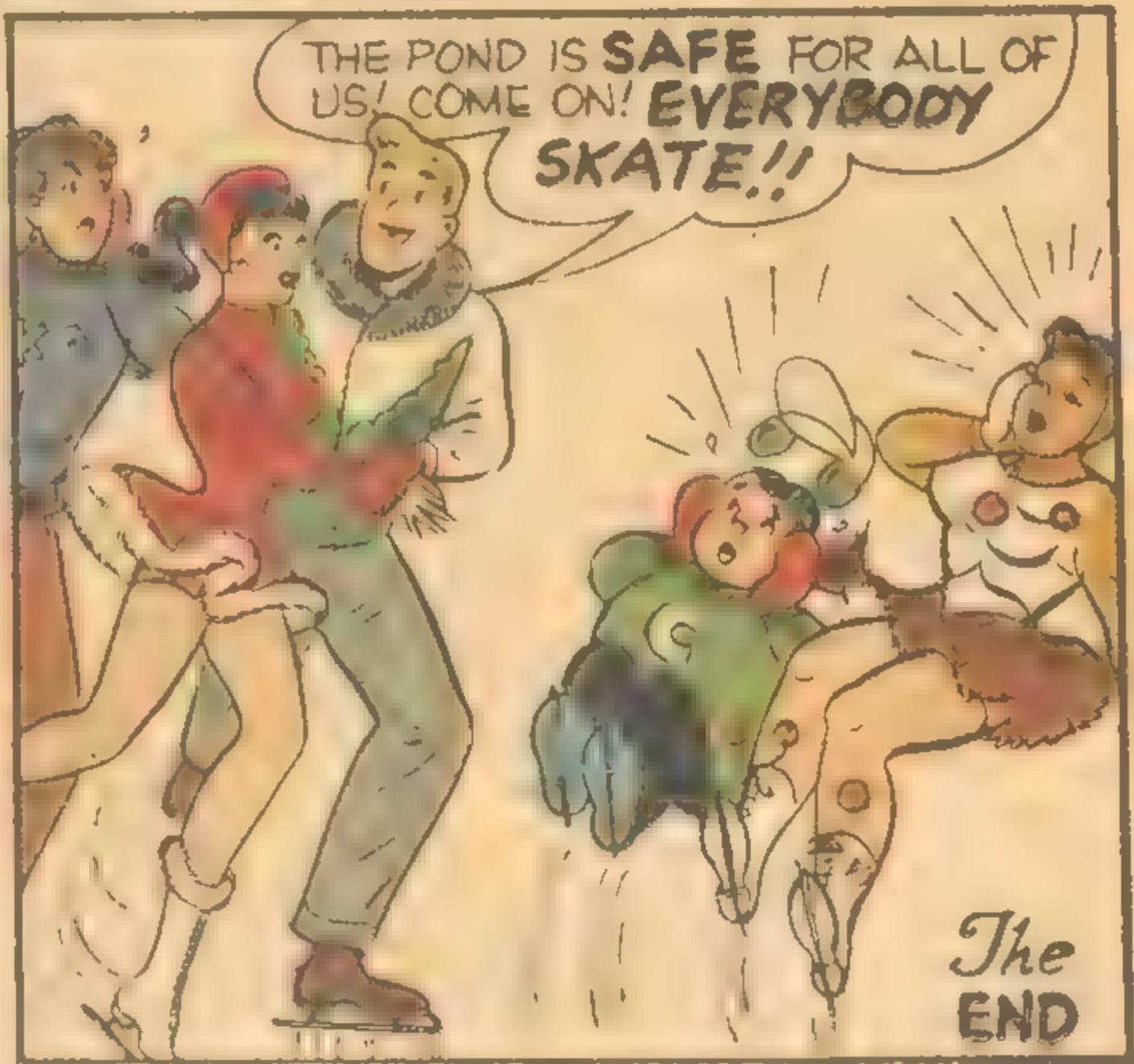
GLORIA'S SKATING COSTUME BY MARLENE M. LUNDEQUIST, BOX 79, BERGPORD, SD. DAK. (AGE 18)



BERTHA'S SKATING FASHION by ROSALIND YVEH, 9920 DORSET AVE., CHEVY CHASE, MD.

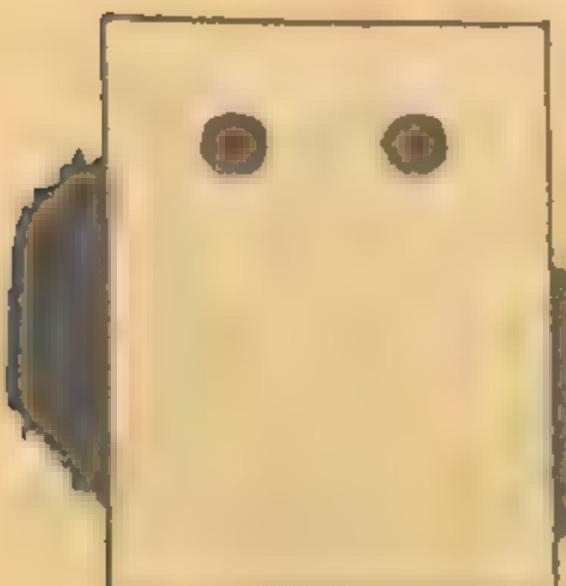


ROCK N' ROLL POSES by DONNA KORHONEN, 9033 STUNTY DR., E. HIBBING, MINNESOTA

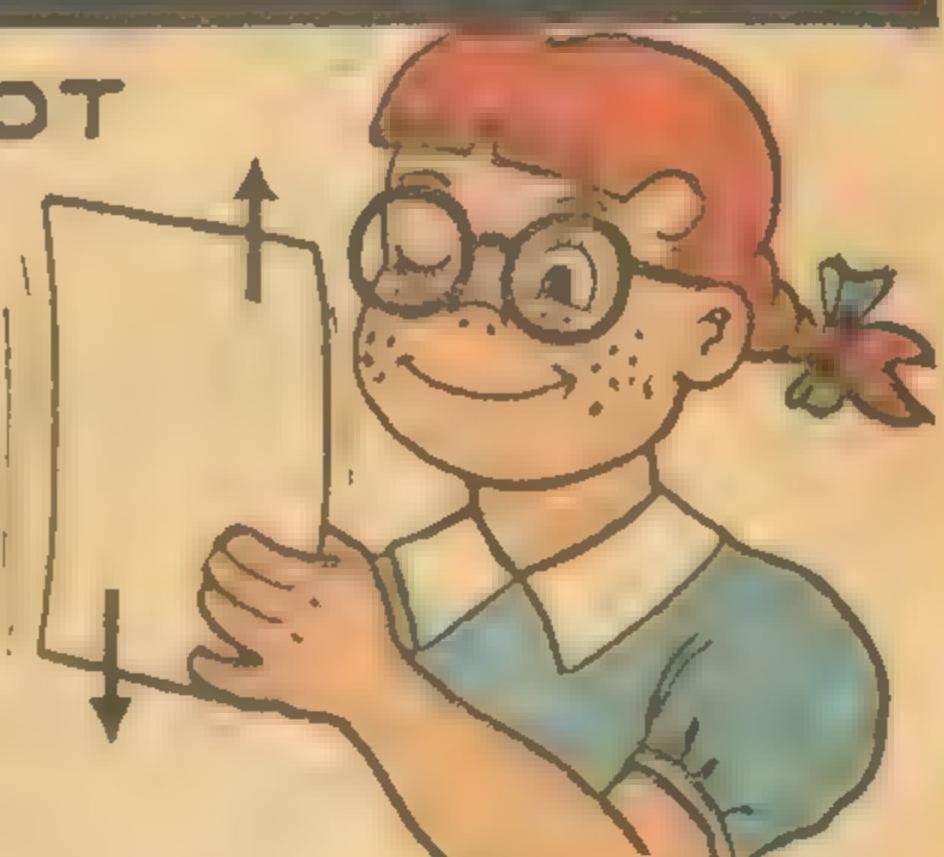


# Katy Keene FUN PAGE

## THE DISAPPEARING SPOT



DRAW TWO SPOTS IN INK, EACH ABOUT THE SIZE OF A PENNY, THREE INCHES APART IN A STRAIGHT LINE. HOLD THE PAPER IN FRONT OF YOU, CLOSE YOUR RIGHT EYE AND LOOK AT THE RIGHT HAND SPOT WITH YOUR LEFT EYE. MOVE THE PAPER UP AND DOWN SLOWLY AND ONE SPOT WILL APPARENTLY DISAPPEAR.



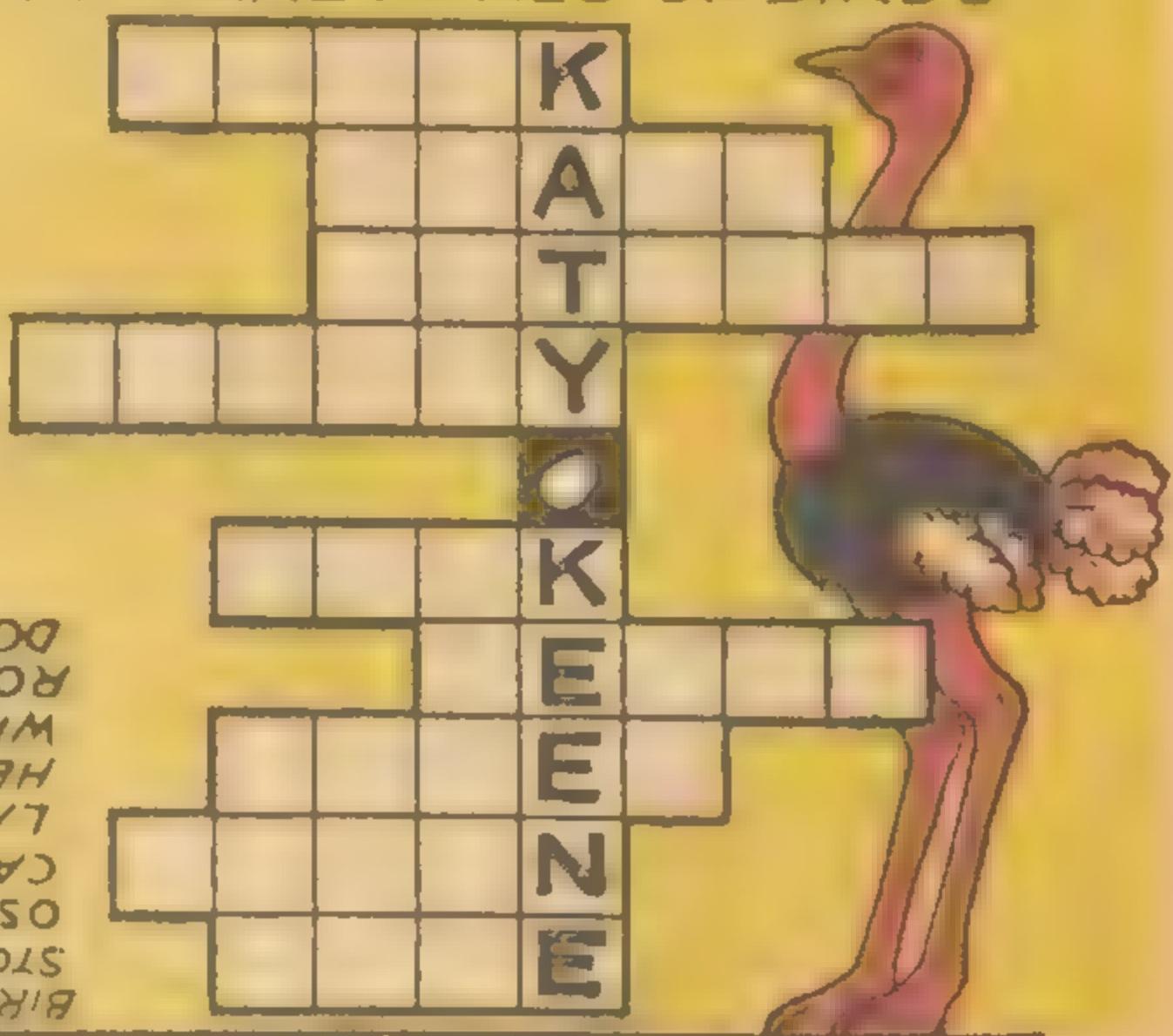
TRY IT ON YOUR FRIENDS



SIS MUST FOLLOW ONE OF THE PATHS TO GET TO BILLY'S HOUSE, TAKE A PENCIL AND SEE HOW MANY ATTEMPTS IT WILL TAKE YOU TO TRACE THE RIGHT PATH

SIMILAR IDEAS SENT IN BY KATY'S FANS: DAWN SCOTT, 104 N. MAIN, ABBEVILLE, S.C. KATHRYN GIESE, 1012 MORNINGSIDE, ANGLETON, TEX., ROSEMARY ROBINSON, FT. CAMPBELL, KY. THANKS TO ALL!

USING THE LETTERS SHOWN, FILL IN THE BLANK SQUARES TO MAKE NAMES OF BIRDS



START

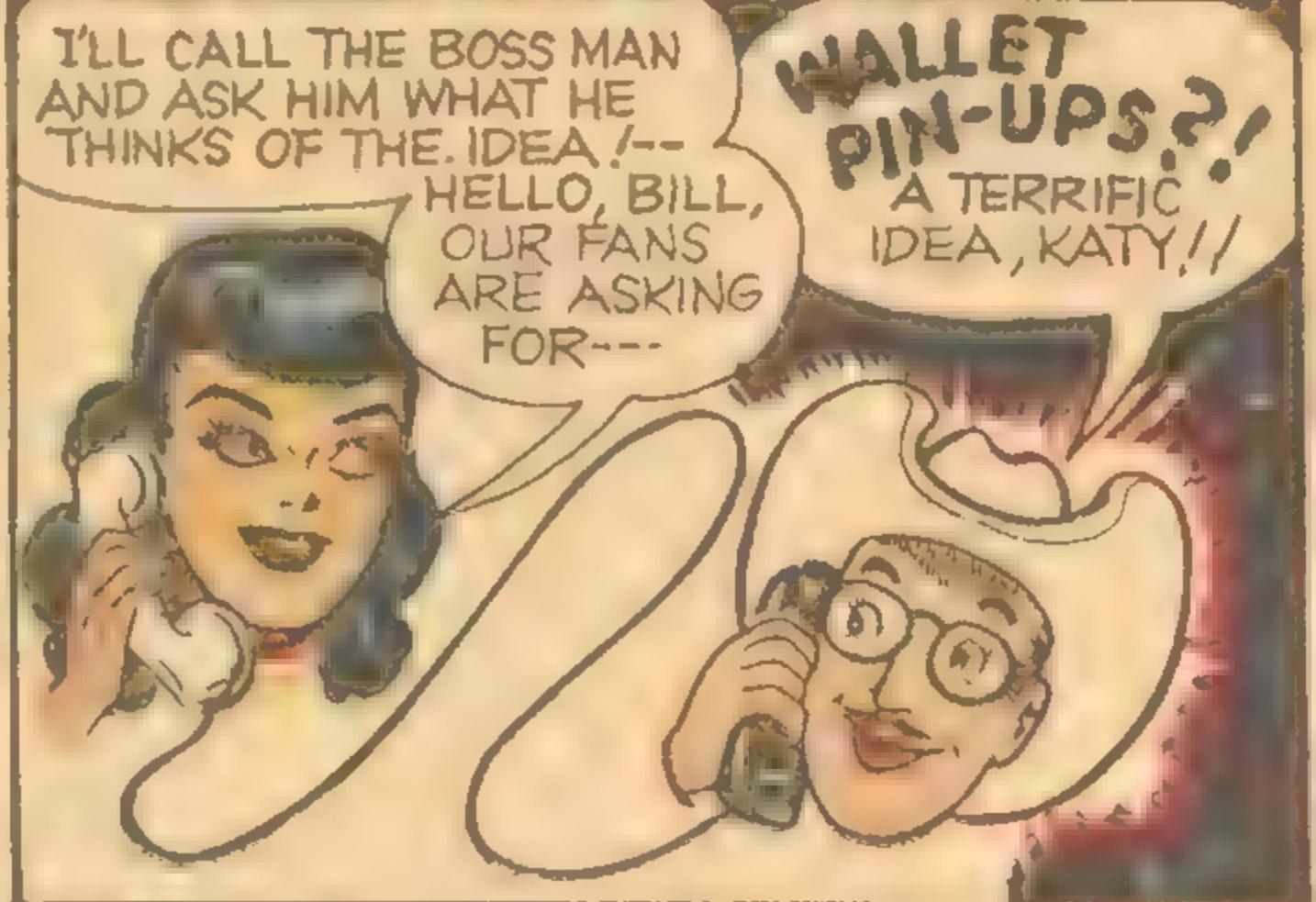
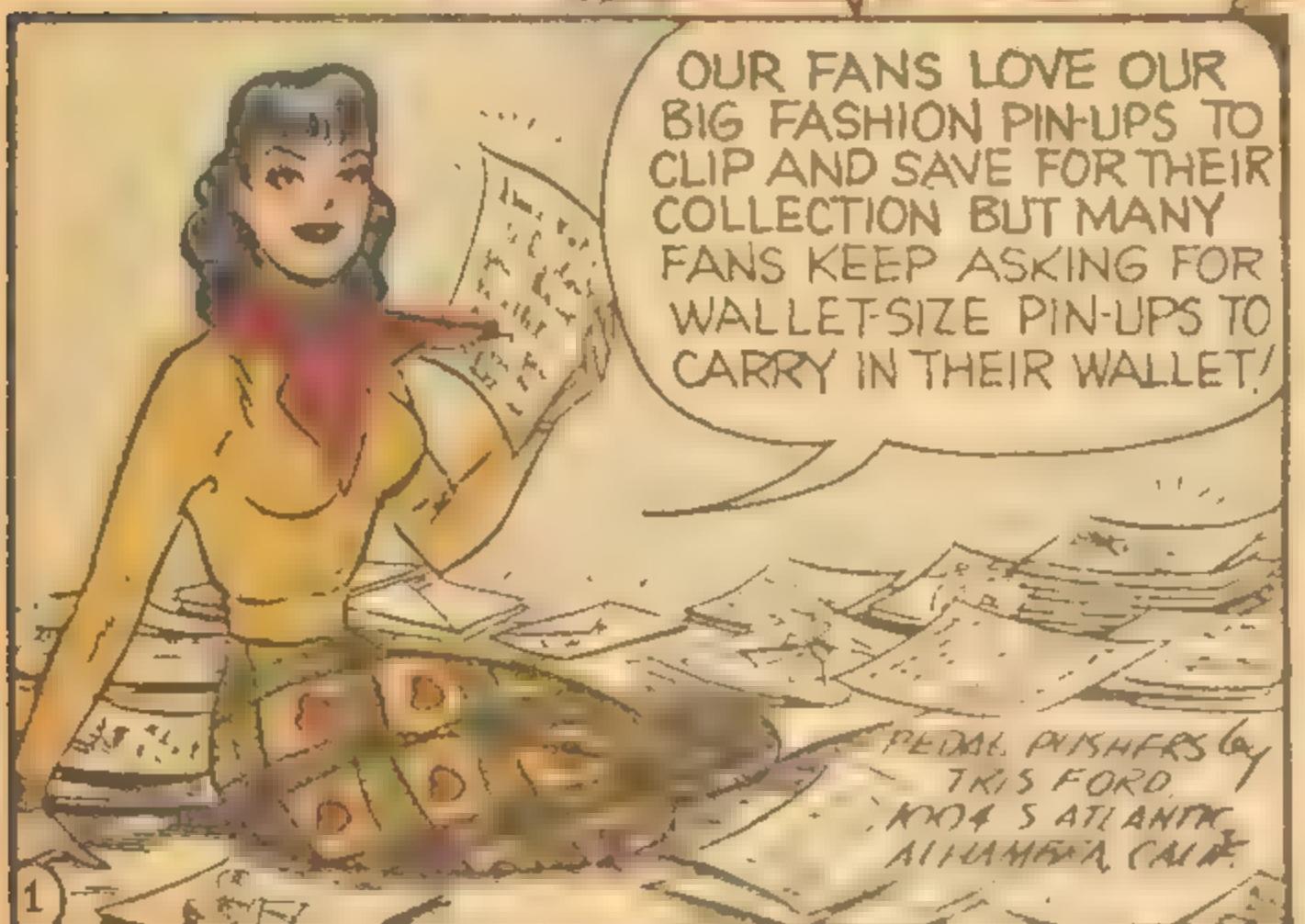
READ EVERY SECOND LETTER TO FIND WHAT KATY LIKES, SIS LIKES AND DITTO LIKES

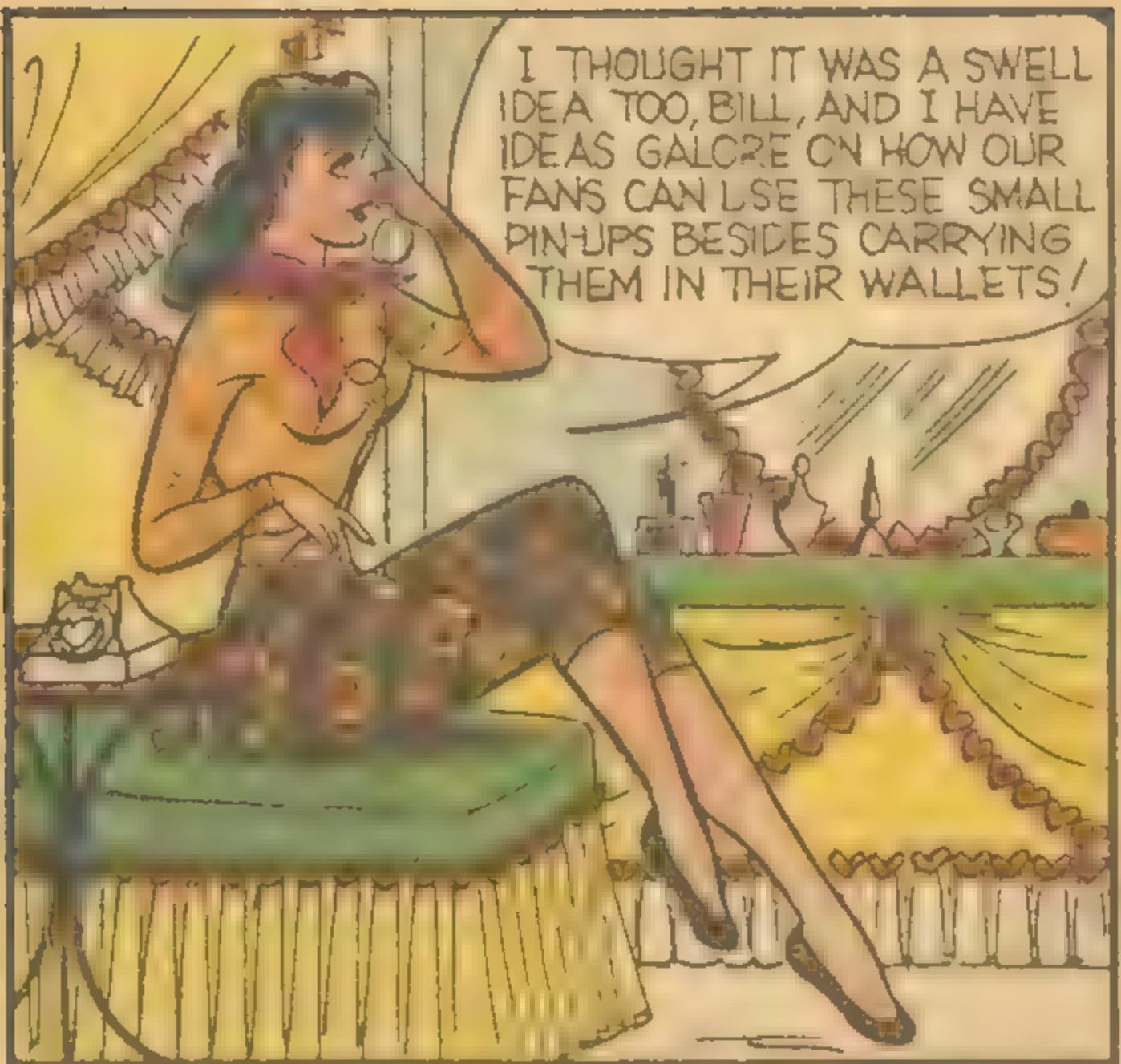
BIRD ANSWERS  
STORK, CRANE,  
CANARY,  
LARK,  
HERON,  
WREN,  
ROBIN,  
DOVE



by Bill Woggon

## in WALLET PIN-UPS



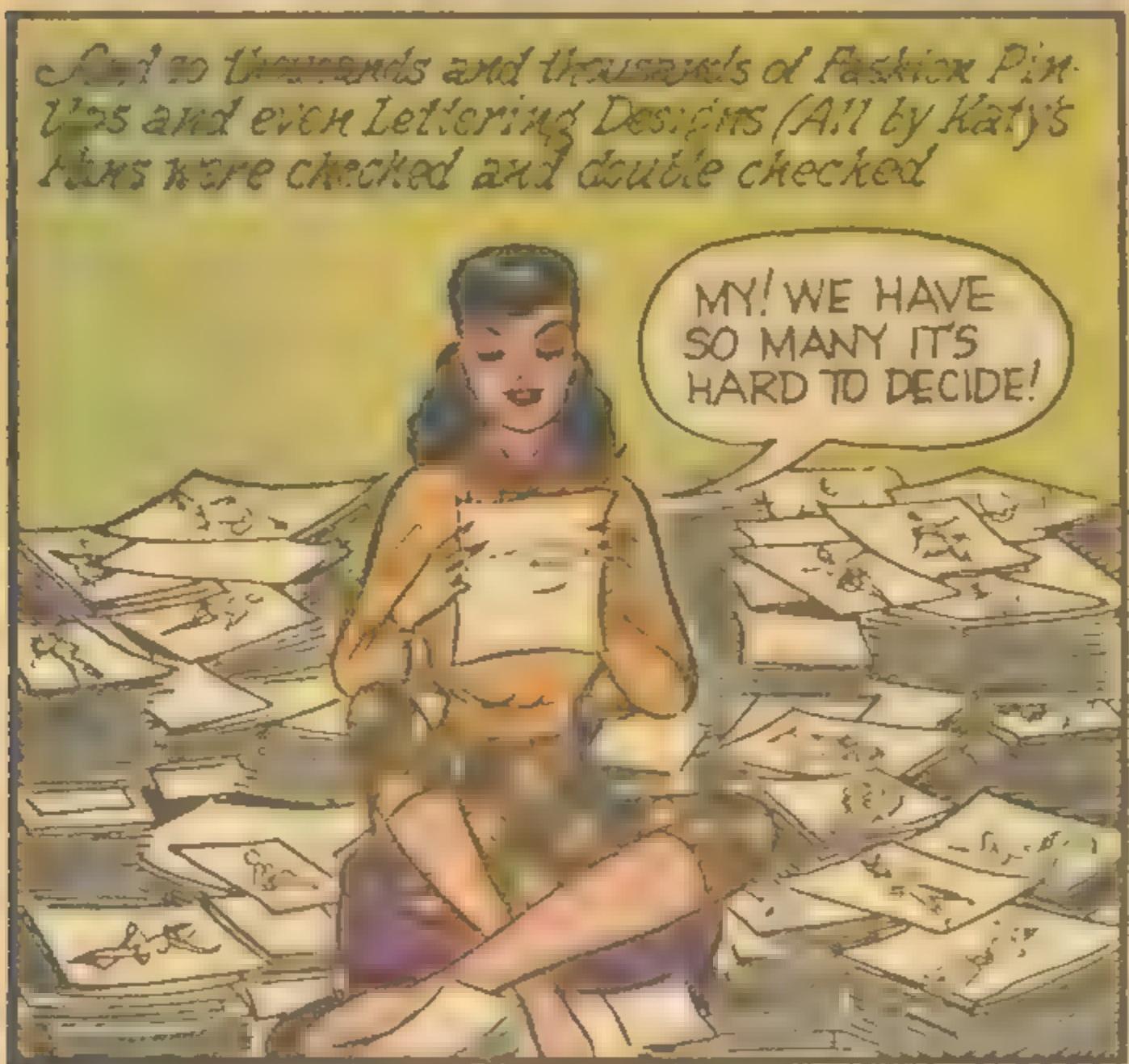


I THOUGHT IT WAS A SWELL IDEA TOO, BILL, AND I HAVE IDEAS GALORE ON HOW OUR FANS CAN USE THESE SMALL PIN-UPS BESIDES CARRYING THEM IN THEIR WALLETS!

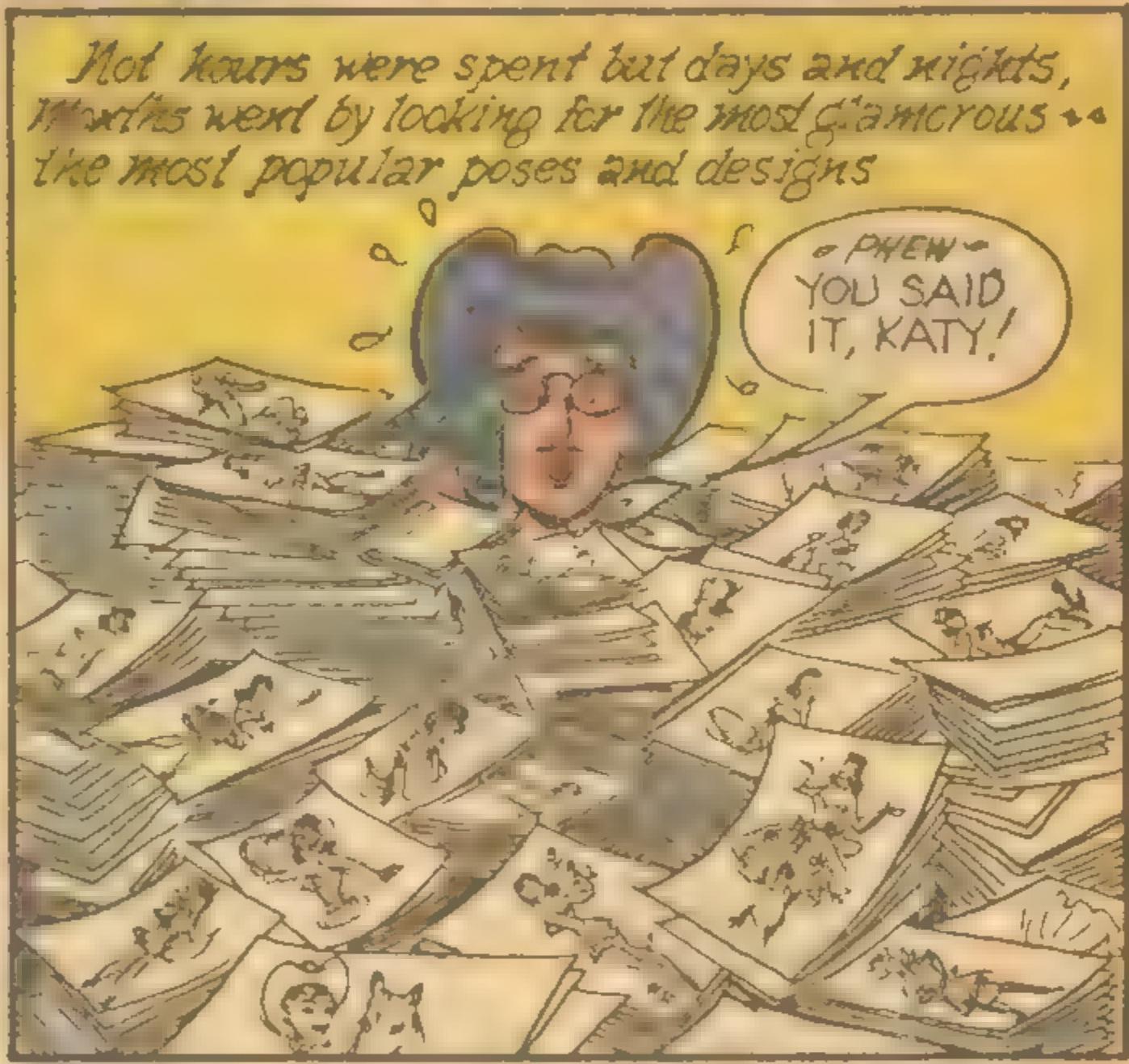


OKAY, KATY, LET'S START PRODUCTION ON THEM RIGHT AWAY! WE'LL GO THROUGH OUR FILES AND PILES OF PIN-UP DESIGNS SENT IN BY YOUR FANS--WE'LL PICK OUT THE MOST POPULAR--THE BEST IN DESIGN FOR THESE WALLET-SIZE PIN-UPS!

SWEETHEART DRESSING TABLE, CURTAINS, ETC. BY BETTE ROEHRKASSE (AGE 13) 705 8<sup>TH</sup> AVE. N.W. INDEPENDENCE, IOWA.



So thousands and thousands of fashion Pin-Ups and even Lettering Designs (All by Katy's fans were checked and double checked)



Not hours were spent but days and nights, months went by looking for the most glamorous & the most popular poses and designs

BILL WOGGON'S COWBOY SHIRT DESIGNED BY MRS. WILLIAM SARANDRIA ½ ANDERSON'S PEA SOUP RESTAURANT, BUELLTON, CALIF.



Finally Production started on these Wallet-Size Pin-ups! First Katy posed in a beautiful Gown--Always a Favorite of all the Fans!



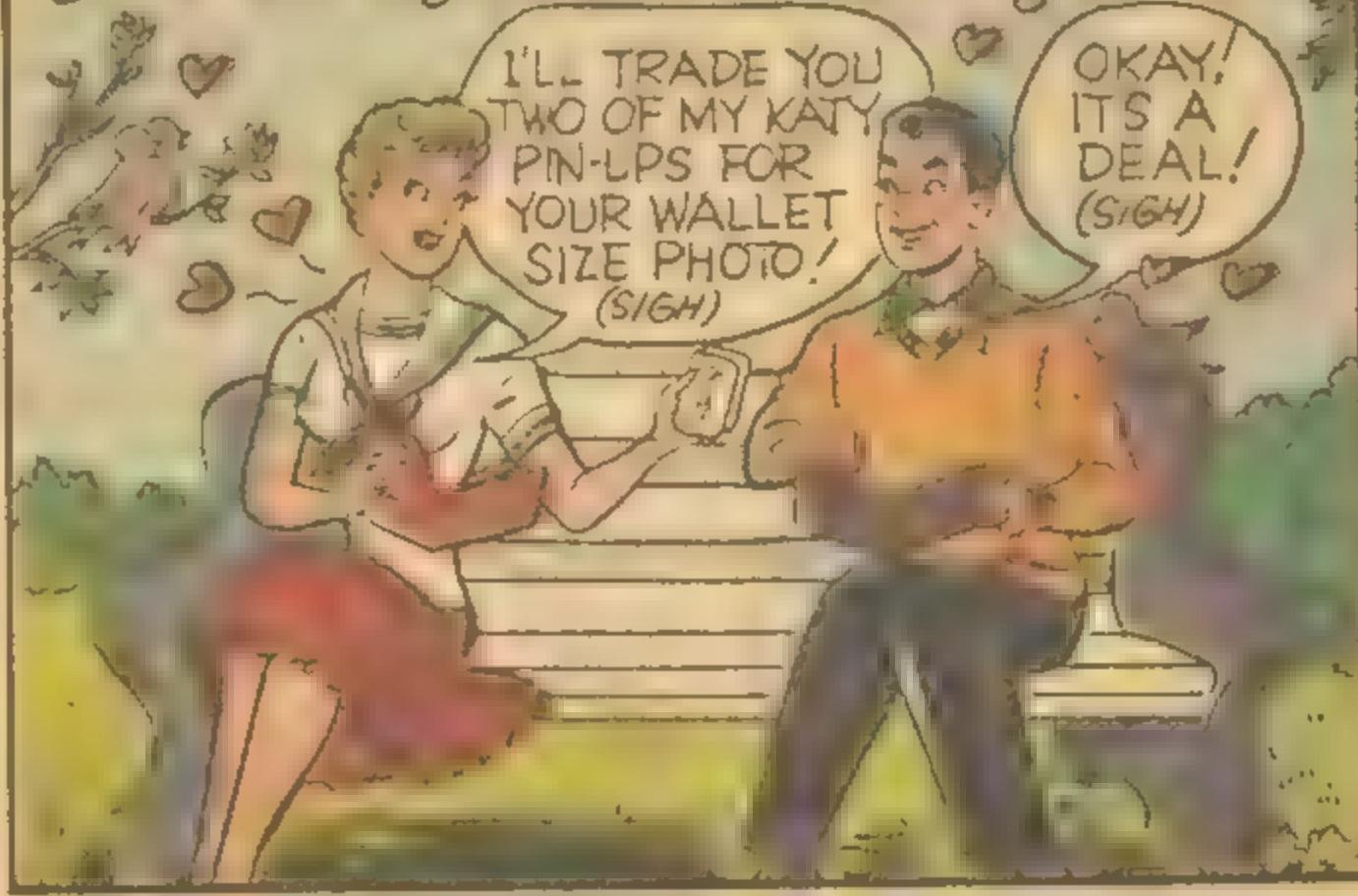
As Katy posed in a very popular Ballet Costume she thinks of the many ways her fans can use these small Pin-ups

READERS NOTE: THE DESIGNS PICKED FOR THESE WALLET PIN-UPS WERE SENT IN BY SO MANY FANS WE COULDN'T BEGIN TO CREDIT ALL OF THEM!!

Katy dreams about her fans using them in their wallet and showing them to all their friends!



Other fans might use them for trading Cards &...



As Katy poses in a very popular Cowgirl Fashion...

AND MANY FANS WILL PUT THEM IN THEIR ALBUMS AND ON THEIR PIN-UP BOARDS!

I'LL BET OUR FANS WILL HAVE LOTS OF IDEAS TOO!

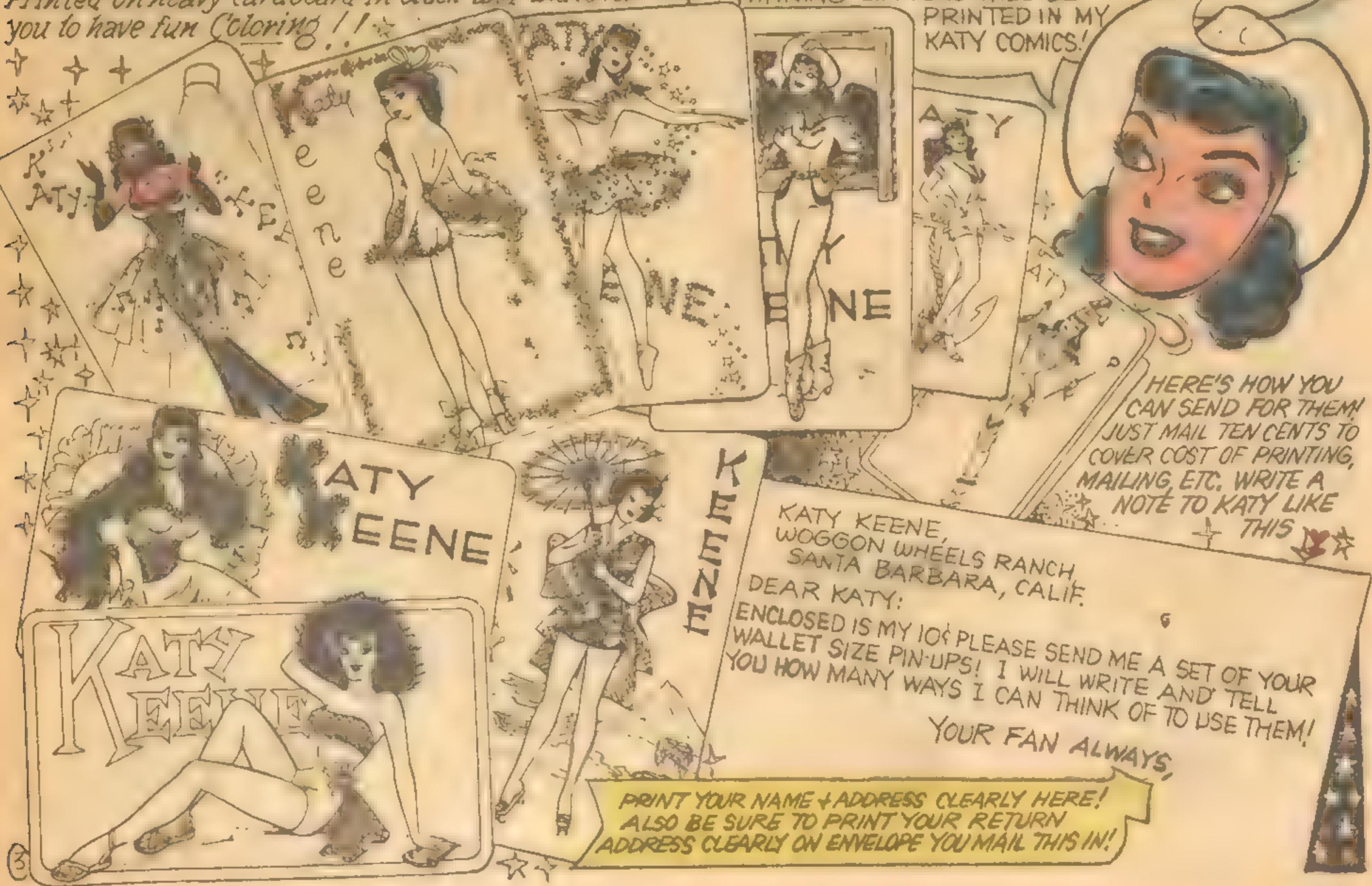


I'M SURE THEY WILL! --- THEY CAN SEND FOR A SET THEN WRITE BACK TO ME AND TELL ME HOW MANY WAYS THEY CAN THINK OF TO USE THESE WALLET SIZE PIN-UPS!

A GOOD IDEA, KATY, AND I'LL GIVE A FIVE DOLLAR PRIZE FOR THE BEST IDEA SENT IN AND ONE DOLLAR EACH FOR THE NEXT FIVE BEST



Finally these Wallet Size Pin-ups are finished and ready for you! They come in sets of ten for only 10¢ Printed on heavy cardboard in black and white for you to have fun Coloring!!





# Katy Keene AND Sis

in TOO MUCH CANDY

by Bill WOGGON



1 day has a with and brings her a sees it and sneaks off with it not knowing that **K.T.** is ing her. **Sis** is about 2 start eating it w. her little says, "Put it back! Put it back!" quickly does so! Meanwhile is planning a trick 2 teach a lesson and suggests 2 that he bring another but this fill the chocolates with castor oil. ~ "Okay! That'll teach **Sis** a good lesson!"

says as he goes to order this Trick

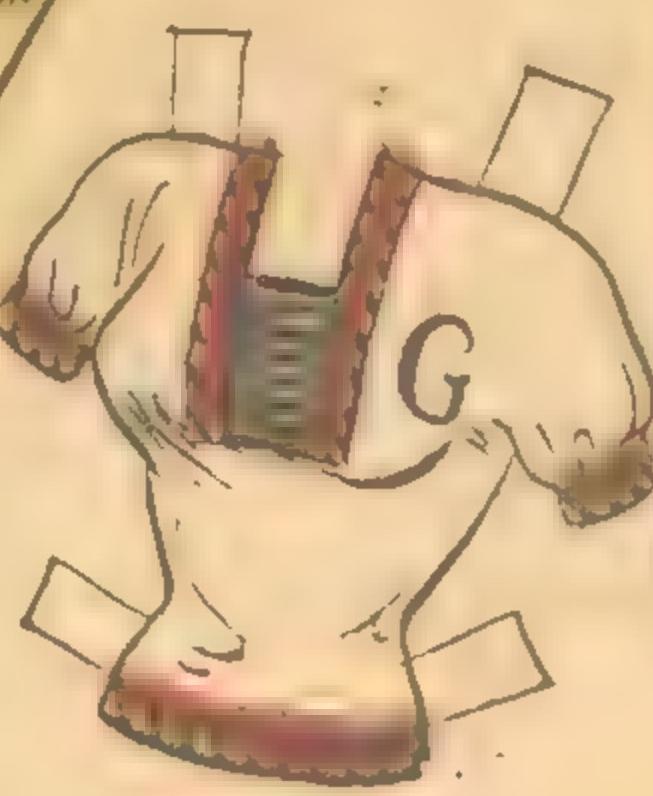
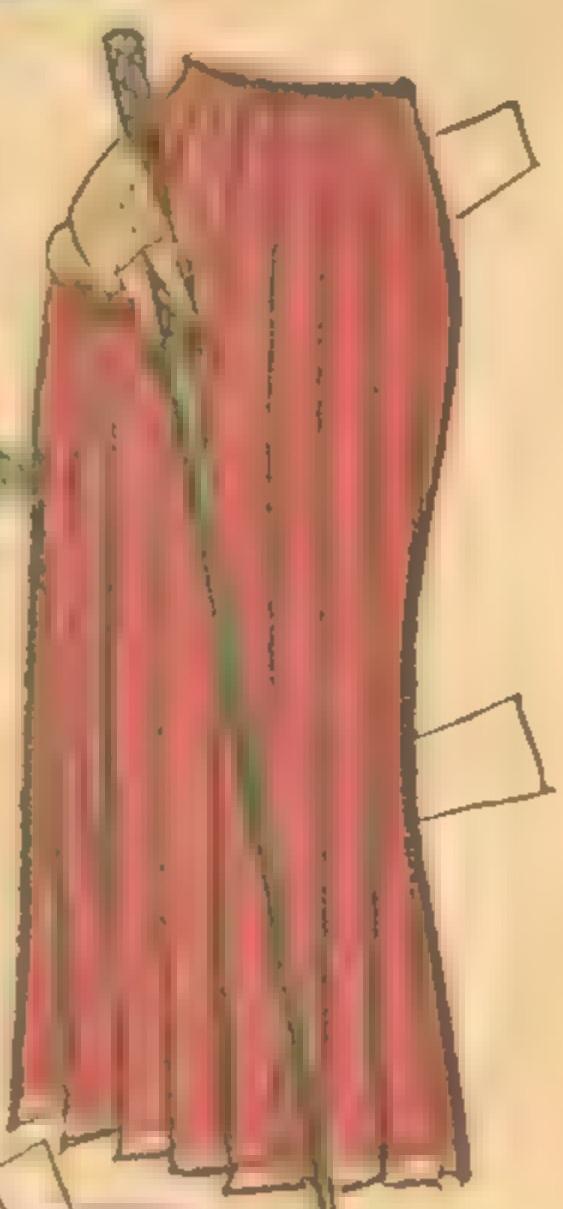
Randy returns with the Castor Oil Candy and says "Here , this is all 4 you ~ you 8 the other box so have this 2!" **Sis** says, "Gosh, thanks, but I didn't eat the other but, Gee Thanks, I'll eat it now!"

quickly takes the she returned and into her room 2 eat it saying, "You and Randy keep that new all 4 your very own!!"

# gloria IN CHIC WINTER Fashions



CUT  
OUT THIS  
DIAMOND  
OF GLORIA'S  
MAIL IT WITH  
A DIME AND YOUR  
NAME & ADDRESS TO  
KATY KEENE  
WAGON WHEELS RANCH  
SANTA BARBARA, CALIF.  
KATY WILL MAIL YOU A GLORIA  
PIN-UP + FASHION  
CUT-OUT SET!  
I HONESTLY  
SAY I  
WILL!



# Katy Keene



ENTIRE CHRISTMAS PIN-UP BY  
JANA LYNN IRWIN,  
712 E. SECOND ST.  
PICKER, OKLAHOMA.

①

SAVE THIS CHRISTMAS PIN-UP OF KATY KEENE AND SANTA FOR YOUR COLLECTION!



Dear Readers:  
Here is another  
version of that  
famous poem  
"Twas the Night  
Before Christmas"  
written and sent  
in by  
Cheryl Barker  
Route #1  
Catlettsburg,  
Kentucky.



KATY'S GOWN BY MILDRED TYRONE, 802 13TH ST., PASCAGOULA, MISS./DRESSING TABLE BY NANCY SUTT, 305 N. ADAMS, OBLONG, ILL. (AGE 14)

Her stockings were hung  
in the bathroom with care  
In hopes they would dry  
And be ready to wear



KATY'S BATHROOM BY MELBA PHELPS, ROUTE 2, TRINITY, TEX./KATY'S SUIT BY MARY JANE HESS, RT. 1, SEYMOUR, IOWA (AGE 20)

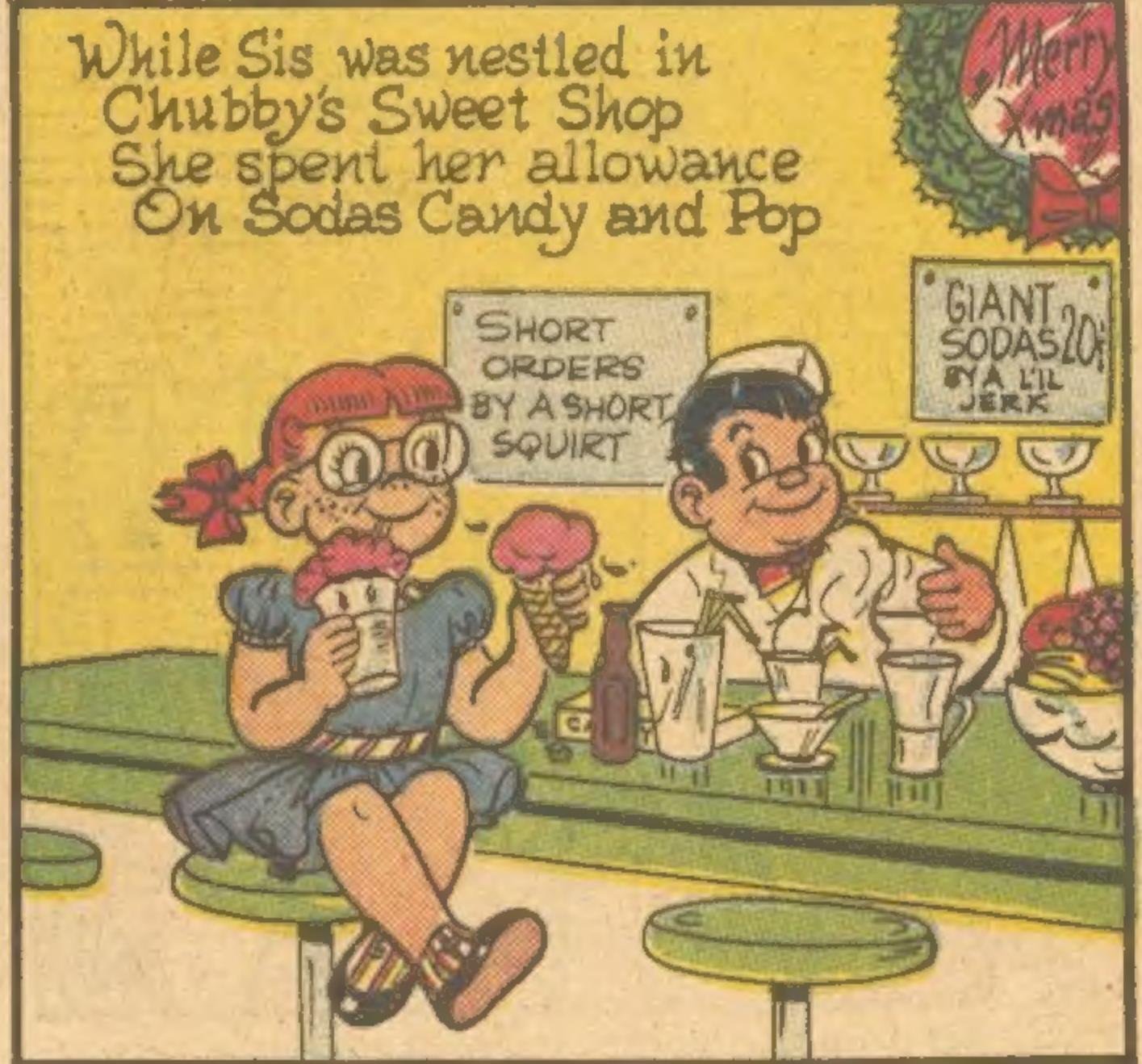
Meanwhile our Katy  
Was going to town  
To buy some accessories  
to go with her gown



(2)

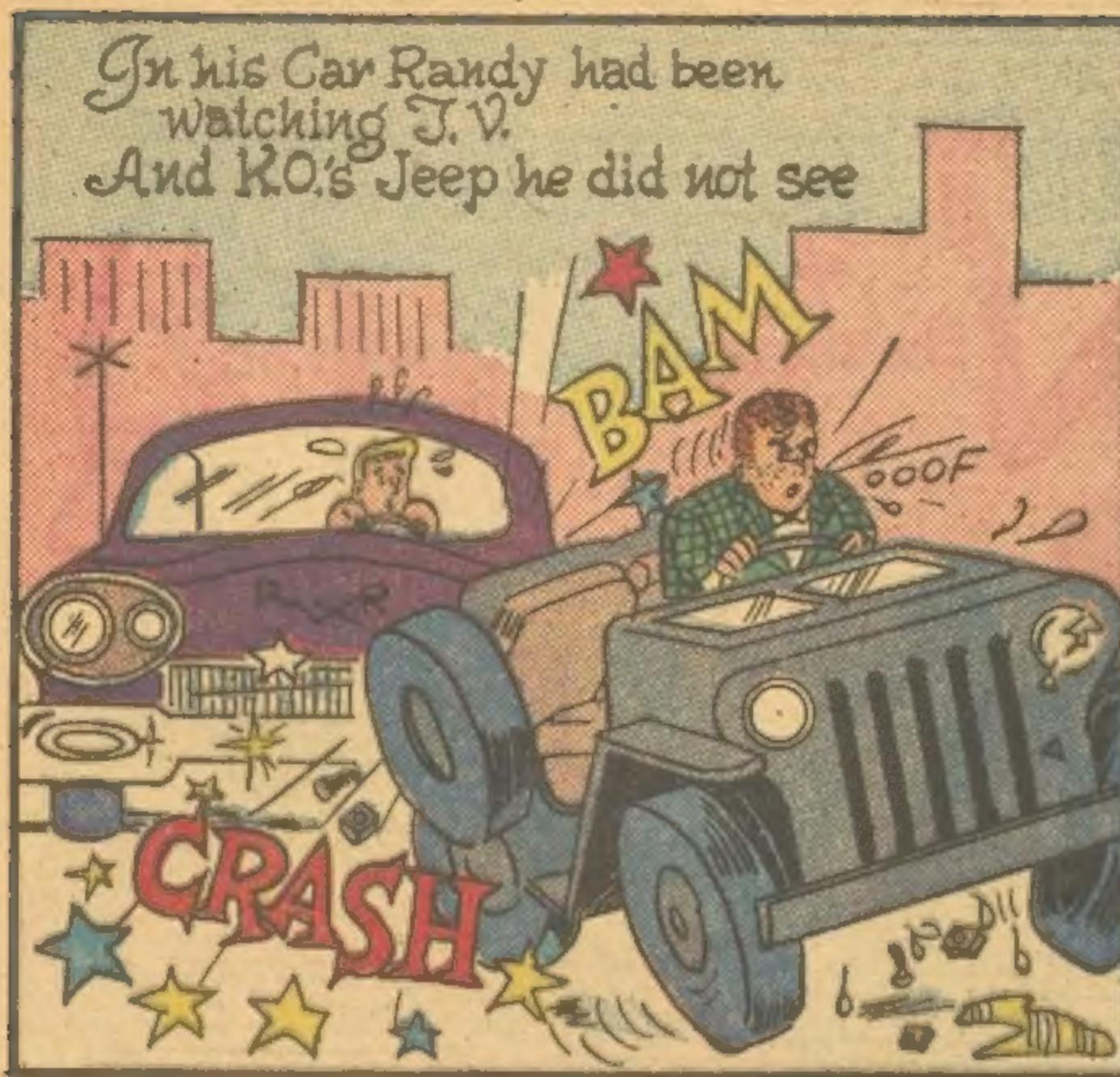
Twas the day before the banquet  
and all through the town  
The people were busy  
(But not Katy)  
She was trying on a new gown

While Sis was nestled in  
Chubby's Sweet Shop  
She spent her allowance  
On Sodas Candy and Pop



When out in the street  
She heard such a clatter  
She turned her head round  
to see what was the matter





RANDY'S CAR BY ALAN MEALS, (AGE 14) R.R. #2 BRADENTON, FLORIDA



KATY'S GOWN BY GILBERT LOPEZ JR., 846 W. ALAMEDA, TUCSON, ARIZ. (AGE 14)



(3)



The END

# KATIE'S PIN-UP BOARD



NANCY SCHNEIDER,  
ROUTE 1,  
HANIBAL, MO.

PAUL SCHNEIDER,  
(SAME ADDRESS)

DONNA EVANS,  
5255 DALLOF RD.  
CLEVE. 27, OHIO.

ELLEN CONWAY,  
6 BURLEIGH ST.  
WATERVILLE, ME.

JUDY JACKSON,  
(NO ADDRESS  
ON PHOTO)

EDITH MAC CABE,  
8535 CHESTNUT OAK RD.  
TOWSON 4, MD.



CHARLOTTE McWHORTEN,  
405 N. HIGH ST.  
LONGVIEW, TEX.

JO ELLEN,  
BOX 54  
WESTVILLE, OHIO.

CAROLYN SCHERR,  
2612 WOODLEIGH  
HAVERTOWN, PA.

ARTHUR DENSMORE,  
105 AZALEA DR.  
MONTGOMERY, ALA.

SANDRA ???  
2216 1/2 19<sup>th</sup> ST.  
L.A. 6, CALIF.

PAT HADDEN,  
2533 LUZ DR.  
AUGUSTA, GA.



LIBBIE KIRBY,  
1708 CHARLTON ST.,  
VALDOSTA, GA.

DORIS JEAN WHITEHEAD,  
BOX 207  
KINDRED, N.DAK.

SHERIDAN BERG,  
407 FAISON  
FAYETTEVILLE, N.C.

SALLY COOKSEY,  
BOX 1805  
LONGVIEW, TEX.

SHILLEY OLSON,  
509 EAST RIDGEWAY  
HERMISTEN, ORE.

PRISCILLA TEEL,  
357 OHAI ST.,  
HILO, HAWAII.



LINDA LILLYMAN,  
619 N. ORANGE  
GLENDALE, CALIF.

NANCY BAKER,  
BOX 683  
CARTHAGE, N.C.

KATHY WALLACE,  
ROUTE 5  
JACKSONVILLE, TEX.

GAIL STANLEY,  
219 ADDISON WAY,  
L.A. 91, CALIF.

PAM COOTHAN,  
211 BEVERLY RD.  
ATLANTA, GA.

CARMEN CARNES,  
6301 CEDAR ST. NE,  
ST. PETE, FLA.



SUSAN DENNY,  
213 INDIAN P.1  
OAK RIDGE, TENN.

ALAN DENNY  
(SAME ADDRESS)

CHARLENE PAINTER,  
221 PITRE LANE,  
HOUma, LA.

BUNNY ROBINSON,  
70 3<sup>rd</sup> ST.  
NEWPORT, R.I.

DIANA STROM  
BOX 192  
TAYLOR, N.DAK.

JANET STROM  
(SAME  
ADDRESS)



SHARON HERREID,  
YORKVILLE,  
CALIF.

KATHERINE J. SANTEN,  
121 NO. SECOND ST.  
ALBIA, IOWA.

LINDA LOU MOSS,  
628 E. ELM ST.  
PIEDMONT, MO.

JUDY HANCOCK,  
RT. 2, BOX 160,  
MCORY, ARK.

CAROLYN NEOL  
1117 MESA VERDE  
FARMINGTON, N.M.

PHYLLIS L. SWIFT,  
(NO ADDRESS  
ON PHOTO)

# KATY KEENE

by  
Bill  
WOGGON



KATY'S POSE, GOWN, ETC., by JO ANNE RIVA, BOX 176 and LINDA TATE, 80 TOPHAM DR., GIATC RIVERS, MAN. CANADA.